

- RESUME & Work History -

Gerald Lee Wall

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Personal- Married 26 years, 3 daughters. **Hobbies:** Drums (Teach drum lessons), Graphic Design

TRUCKER'S CONNECTION- 5960 Crooked Creek Rd, Suite 15, Norcross, Georgia 30092 770 416-0927 – August 2006 - Present
(*Truckers Connection Magazine is the subsidiary of Target Media Partners*) –Monthly digest magazine for trucking industry.

Production Manager: - Oversaw the advertising department including dealing with all outside and in-house ads. Worked in conjunction with in house Art department, Art departments of sister publications as well as various Ad Agencies across the country. Job functions included receiving, preflighting, correcting, prepping ads for layout, laying out and paginating ads, proofing all final pages and sending paper proofs and electronic files to Printer in Texas. Filled in for Art director when she was on maternity leave and did some ad designing. Also was in-house IT person, doing daily backups as well as maintaining server and computers.

VISUAL DESIGN GRAPHICS- September 2006- present - Freelance Graphic Design company

PROQUEST COMPANY, Formally SIRS.Inc. 1100 Holland Drive, Boca Raton, FL 33487 - 561 994-0079- Dec. 2001- Aug-2004
(Reason for leaving: Business dissolved due to corporate merger.)

Purchasing /Facilities Manager - Oversaw facility, shipping, custodial and cafeteria departments of large Library Information Company. Also directed outsourced services such as grounds keeping, security, pest control, utilities, and air conditioning as well as handled all supply purchases. Facilitated all building and ground maintenance. Completed governmental and vendor contracts, credit applications and annual licensing. Negotiated bids with outside vendors and suppliers. Handled the registration, upkeep and maintenance of all company vehicles. Administered all purchasing of business equipment, office, janitorial, cafeteria, printing and building supplies. Managed all shipping and mail concerns. Matched receivables with invoices and maintained Purchase order system. Worked with in-house/Commercial printing dept. Originally hired to run Creo/ Scitex DTP and some 4-color stripping.

DIGITAL DESIGN GRAPHICS --9301 Sunset Strip, Sunrise FL 33322 - 954-572-5019 - 1999-2001

Owner/ Graphic and Web Designer - Self employed freelance designer for web page construction and implementation of internet sites including creating, hosting, promoting and maintenance of sites. Also worked as consultant for web strategies and did graphic design work for printing and promotional materials such as stationery, business cards, flyers, brochures, and ads. Supplemented income during day while working at night at Kar Printing until going full-time in 1999.

KAR PRINTING, -13930 NW 60 Ave, Miami Lakes, FL 557-4782 - March 1997- -1999

Night Shift Supervisor- Working Manager for Large Web Press Company. Oversaw Camera, Stripping and Platemaking Departments. Scheduled Job orders for night Shift. Did four-color Stripping and corrections. Responsibilities also included inspecting plates for press work, Approved press proofs for night runs, troubleshooted job, mechanical and personnel problems.

AD SERVICES, Hollywood, FL, - 1996-1997 – Owner –Steve Fales

Production Manager -Coordinated all in-house production and trafficking of jobs and staff. Managed staff of graphic artists, designers, copywriters and paste-up people. Scheduled and assigned work load for graphic artists. Assisted in approval of ad design. Worked with Sales team to coordinate job scheduling. Outsourced and directed ads to printing companies and newspapers. Administered all in-house supply purchases.

LDC GRAPHICS - 4706 N.W. 165th St., Miami, Fl 33014, (305) 620-1555 - Apr.1990-July 1996 - Supervisor Ed Shankman

Four-color Stripper- Stripping for two four color 40" Miehle, one two-color 40" Miehle and one single color 26" Royal Zenith. Occasionally stripped for Hamada 600s. Stripping ranged from simple single color jobs to multicolored + varnish or multi-paginations. Some composing of multicolored jobs. Color Key proofs and Bluelines. Department equipment included Crossfield Scanner. Mac & IBM to Linotronic, & Unix based Kodak SUN Sparc Stripping system.

TREE OF LIFE CHURCH - 300W Hallandale Beach Blvd., Hallandale, Fla. 33009 - July1 1988-Apr. 1990

Pastor- Worked full-time as pastor of small congregation. Also occasionally worked part-time at Action Graphics ((305) 891-6949) and supplemented income with part time work TRUCOLOR (See next page).

TRUCOLOR - 211 SW. 57th Terr. Hollywood, FL. 33023 (305) 962-5230 - Oct.1986-Feb. 1989, Owners (Don Melton and Mike Shafranski)

Four-Color Stripper: This was a sep house that did mainly composite stripping for major local firms as well as for it's New York Office. I was hired to do mostly press stripping for two newly acquired 26" Komori 4-color presses. Also did composite stripping and some scatter-proof stripping for a 40" flatbed press and made cromalins, matchpnts, color keys and bluelines.

CONTINENTAL GRAPHICS - 42 S.W. 74th Ave., Miami, FL. 33155 = (305) 264-9418 - May 1984- Oct 1986

Owners / Len Sandow & Bill Flood (Co. went out of business in 1987).

Night Shift Supervisor- from 4pm to 1 2pm.

Responsibilities included: setting up job schedule for night, pulling stock, okaying press proofs, trouble shooting jobs or press problems, correcting stripping or plating problems, handing out checks on Friday and locking up every night. -Shop equipment: 1- 28" Miehle {2/c}, 1-28" Solna 14/}, 1- 26Hanis {1/c}, 2- 26" Royal Zeniths (1/c), 1- A.B. Dick wT-Head and Thermo unit and 1- A.B. Dick 360cd single color.

ROBIN PRESS, 80 West Avenue, Miami Beach, FL., (305) 538-2217 - owner/Dave Friedman Oct. 1983-May 1984 Reason (or leaving: saw company problems. Quit to join Continental (R.P. dissolved 5 months later.)

Supervisor and Cameraman/Stripper- Responsibilities included: setting up production, handing out jobs to pressmen, checking proof sheets, overseeing press and bindery work and shooting and stripping for presses. (1 A.B. Dick 360cd with-T-head, 1 Ryobi, 2 Davidsons) Established production board and job filing system, rebuilt darkroom and introduced contact frame work (dupes, spreads, reverses, paper contacts, etc.) into small shop.

SUN PRESS - 233 NW. 7th Place, Miami, FL., - (305) 538-8944 - June 83-Oct 1983

Owners /Jim and Tom Mounce -(Reason for leaving: Business dissolved)

Cameraman/ Stripper/ Platemaker. Shop's only Stripper for two Hamadas 600 (with t-Head) and one 26" Royal Zenith single color press. Did camera work and stripping for all three presses and did four-color (process) stripping for the Zenith as well as did platemaking.

AMERICAN GRAPHICS -(formally A.G. P.), 19595 NE 10th Ave., N. Miami Beach, FL - Dec. 1982 - Feb. 1983

Owner/ Bob Swartz - Executive Director/ Sherri Carani (Reason for leaving: Laid off due to company merger.)

Prep Man/ Responsibilities: camera work stripping, platemaking, paste up and mechanical preparation. Built darkroom for flexographic platemaking used for small 4-color web presses designed for package printing and labeling. Spent three months physically building, and installing equipment for new prep department. Equipment:Loge/Robertson Comet 40" Horizontal camera. Typeflex Senior Film distorter/special effects machine, Fuji film processor.

WALL BROTHERS PRINTING - 452 NE 118th Terr., N. Miami FL, (305) 893-2731 - July 1981-Dec. 1982

Owners/ Gerald and Steve Wall -(Reason for leaving: Mutual dissolvment of Co.)

Owner /Partner'Supervisor/Pressman.- Went into full-time business with brother. Purchased computerized Multilith 2550 and stripping equipment and worked in conjunction with Expressit Printing. Did every aspect of printing: Stripping, Press Operator, bindery camera, etc.. Brother did delivery and sales.

EXPRESSIT PRINTING -430 N.E. 191st St.- N. Miami Beach, FL, -305) 6524216 - July 1981-July 1982

Owner/Fred Brown - Reason for leaving: Starting own shop.

Pressman./ small shop where I ran a two color A.B. Dick 360cd. learned darkroom:

(line shots, half tones), did paste up, stripping and bindery work. Ran quality color work on presses and did numbering and die cutting on British vertical letterpress. I ran the shop when owner was out of town or on vacation.

CLOVERLEAF PRINTING, 369 N.E. 167th St., N. Miami Beach, Fla. - (305) 651-3571 1979-july 1981- Owner/ Fred Laird

Pressman/ Started out as deliveryman. Worked my way into the Bindery department. Learned Baumfolder, saddlestitcher, cutter, drill, Rosback scorer/ perforator etc.. Worked my way into the pressroom (A.B. Dick 360cd & chute presses).

