

# Gerald Lee Wall- *Production Artist*

www.jerrywalldesigns.com

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**OBJECTIVE:** To use my nearly 30 years of printing and graphic experience to establish a long term employment relationship with a well established company exchanging quality work performance and dedication for a equitable financial provision for my myself and my household.

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**QUALIFICATIONS:** Over 25 years in the printing Industry; 20 years of Freelance graphic design; 5 years in the Newspaper, advertising and Magazine Industry

▪ **Broward Community College,** Ft Lauderdale, FL 2001- 2004

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**EDUCATION:**

▪ **Clover Park High School**-Tacoma, Washington 1968

General studies with emphasis on Commercial Art

▪ **Clover Park Technical School**- Tacoma Washington 1969

Commercial Art

▪ **Rose Hill Art Center** – Aiken, South Carolina 1972-1973

▪ **Broward Community College,** Ft Lauderdale, FL 2001- 2004

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**EXPERIENCE**

**Newspaper Work:** ..... Contract Work- May 2008-Present

**"NEIGHBORHOOD NEWS"**- 875 River Cove Dr, Dacula, Georgia, 30019

**Ad Production Manager**—Ad design, production and layout for monthly newspaper. This is a 3 zone monthly publication with 3 versions from 28 to 40 pages each. Used Photoshop and Illustrator for design work and InDesign CS3 for layout (Mac). Final PDFs were made to send to the printer. Also organized file system, set up archiving, and preflighted third party files.

**Magazine Work:** ..... August 2006 – April 2008

**"TRUCKERS CONNECTION MAGAZINE"** -*subsidiary of Target Media Partners*) –Monthly digest magazine for trucking industry. 5960 Crooked Creek Rd, Suite 15, Norcross, Georgia 30092 - 770 416-0927

**Production Manager:** - Oversaw the advertising department including dealing with all outside and in-house ads. Worked in conjunction with in house art department, art departments of sister publications as well as various Ad Agencies across the country. Job functions included receiving, preflighting, correcting, prepping ads for layout, laying out and paginating ads, proofing all final pages and sending paper proofs and electronic files to Printer in Texas. Filled in for Art director when she was on maternity leave and did some ad designing. Also was in-house IT person, doing daily backups as well as maintaining server and computers.

**"WHITE KNIGHT REVIEW"** –Editor, Design and Layout-32 page bi-monthly Chess magazine. AUG. 2010-Present

**Freelance Graphic Design Companies**

**DIGITAL DESIGN GRAPHICS** --9301 Sunset Strip, Sunrise FL 33322 - 954-572-5019 - 1997-2001

**Owner/ Graphic and Web Designer** - Self employed freelance designer for printing and promotional materials such as stationery, business cards, flyers, brochures, and ads as well as basic web page construction. Did web graphics for local internet provider. Supplemented income during day while working at night at Kar Printing until going full-time in 1999.

**VISUAL DESIGN GRAPHICS**- 2071 Parkhaven Dr.,Dacula, GA 30019 September 2004- present

**Owner- Freelance Graphic Design Company.** Establish company when I moved to Georgia. Designed print material. Created Book covers and layout, ebooks, ads and some basic websites.

**Printing:** Worked from 1981 (Cloverleaf printing) to 2004 (S.I.R.S Inc) in the printing industry in South Florida.(See Page 17). Did freelance design work on side.

**PowerPoint, slide design and presentation programs.**

Cornerstone Church- Davie, Florida- **Multimedia Head**-Ran Video, Designed PowerPoint slides and hundreds of individual graphic slides for weekly church services. Ran SongShow Plus and oversaw multimedia team.

Cornerstone Fellowship- Dacula GA- **Multimedia head and coordinator-** design slides and ran video clips, PowerPoints and weekly services using Media Shout on PC and then Pro Presenter on Mac.

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Graphic Design resume can be found at [www.jerrywalldesigns.com](http://www.jerrywalldesigns.com)

Slide design samples can be found at [www.jerrywalldesigns.com/slides.htm](http://www.jerrywalldesigns.com/slides.htm)

White Knight Review- [www.offthewallchess.com/SubscriptionForm/WhiteKnightdownload.html](http://www.offthewallchess.com/SubscriptionForm/WhiteKnightdownload.html)